



## NEWS RELEASE

### For Immediate Release

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### **Junior Achievement of Southern Nevada Announces New Board Member Danielle Strong from The Cosmopolitan of Las Vegas**



LAS VEGAS, NV – Junior Achievement of Southern Nevada is proud to announce Danielle Strong has joined its board of directors.

As The Cosmopolitan of Las Vegas' Associate Director of Catering and Conference Services, Strong handles all aspects of the Catering/Conference Services Department. She supports, directs, trains and supervises managers, administrative assistants and conference concierge. Additional responsibilities are the development, implementation and upkeep of all policies and procedures and client facing documentation, budgeting and strategic input for a \$48 million budget, and overseeing all communication to internal departments in the execution of events.

“We are so excited to have Danielle as part of our board leadership team. Her passion for Junior Achievement’s mission is tried and true as shown through her personal volunteer time, and her experience and efforts in helping the community will be a great asset to our board,” said Michelle Jackson, president and CEO of Junior Achievement of Southern Nevada. Born in Illinois and raised in Arizona, Strong attended both the University of Arizona in Tucson where she majored in Psychology and Arizona State University in Tempe, majoring in Education. She holds an EMT certification from Mesa Community in Mesa, Ariz.

“I believe the number one skill that youth need to succeed is financial literacy. If they are taught from a young age about money, entrepreneurship, jobs, budgets, etc., they are much more likely to continue using this knowledge and contribute to the community they live in. Junior Achievement of Southern Nevada fills the financial education gap that schools aren't able to provide, and I’m excited to do my part as a member of its board of directors.”

### **About Junior Achievement of Southern Nevada**

Junior Achievement of Southern Nevada, Inc. was founded locally in 1996. The organization is dedicated to providing financial education to students K-12, with a curriculum that spans from budget management to economic principals, workforce skills and credit. Junior Achievement of Southern Nevada reaches more than 20,000 students annually in the Las Vegas area with the help of 285 businesses and 6,800 business role models. For more information visit <https://jasnv.org/> and follow on [Instagram](#) and [Facebook](#).

### **About Junior Achievement USA® (JA)**

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches 4.5 million students per year in 115 markets across the United States, with an additional 5.8 million students served by operations in 120 other countries worldwide. Visit [www.ja.org](http://www.ja.org) for more information.

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